

SUMMARY OF PUBLIC MEETING FEEDBACK

OVERVIEW & PURPOSE

Community Engagement plays a pivotal role in the successful redevelopment of brownfields, fostering collaboration that transforms once potentially contaminated sites into revitalized spaces. Outreach strategies were used to encourage broad, but diverse, participation from stakeholders through a series of Public Meetings and one-on-one interviews. Input from the community on program goals, community needs, and potential brownfields sites will support priorities for reuse of brownfield sites.

HIGHLIGHTS OF WHAT WE HEARD

- | | |
|------------------------------------|------------------------------------|
| 2 association presentations | 8 site review submissions |
| 4 public meetings | 7 meeting surveys completed |
| 15 meeting attendees | 5 online survey respondents |

Feedback

- Meetings ranked as a 4 or 5 out of 5 as engaging, informative, and/or educational.
- Respondents would like more information on process to find potential brownfield sites, grant covered activities, how to find funding, and implications on future land use.
- Reinvestment, marketing potential, creation of park and green spaces, enhanced quality of life and economic development identified as relevant to the community.
- Environmental, Economic, and Human/Public Health were ranked as topics of importance.

Communication Preferences

- Respondents heard about the public meeting through elected officials and/or email;
- Email was most preferred form of communication, with mail and local media following

Outreach Recommendations

- Increase engagement of disadvantaged populations
- Identify community events to attend
- Create recurring Program newsletter for website/email
- Distribute information to local Town media

Timeline of Activities

10/2023-01/2024

Elected Officials Coordination
Stakeholder Coordination
Bilingual Media Advertisements
Website Publications
Meet with Business Associations
Public Meetings

12/5/2023

Public Meeting #1

Shenandoah County
Government Board Room

12/13/2023

Public Meeting #2

New Market Town Hall
Council Chamber

Public Meeting #3

Strasburg Town Hall
Council Chamber

01/24/2024

Public Meeting #4

Shenandoah County
Government Board Room

EPA Site Tours

Stakeholders Represented

- Community Members
- Property/Business Owners
- Contractors
- Realtor Associations